



Alberta Regional Consortia

Alberta Regional PD Consortium

Adult Learning for Students' Sake

Career and Technology Studies
BIT and TMT Webinars
Fall 2009

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Using the JA Business Management Simulator *with Susan DeWijk*

October 6th, 2009
4:30 pm to 5:30 pm
Please log on at 4:00 pm to do your mic & speaker test!
\$20

ABOUT THE SESSION:

JA Titan is an interactive web-based business simulation where high school students compete as companies in a fictitious Holo-Generator market. While simulating "business quarters," students enter decisions on price, production, marketing, capital investment, and R & D. The impact of the decisions will lead to the success or failure of each company. This is part one of a two part webinar. This introductory session will include alignments to Financial Management, Management and Marketing, Enterprise and Innovation and possible connections to Math and Social Studies We will show you how to create an account and play Titan as your students would on-line. Joe Petermann, Coordinator of High School Programs with Junior Achievement of Southern Alberta will be our guest in the webinar sharing his expertise and answering questions on how to obtain this Junior Achievement resource. This simulation is excellent for the 21 Century learner offering an interactive experience involving decision-making strategies to run a successful business with instant feedback to students. (see October 28 for Part 2)

ABOUT THE FACILITATOR:

Susan deWijk, BEd, MEd is a retired CTS teacher with over 30 years experience in what is now the CTS BIT Cluster. She specializes in Financial Management, Management and Marketing, Enterprise and Innovations and Information Processing. In the mid nineties she was seconded by Alberta Education and was part of the original CTS Team developing curriculum & assessment and reviewing resources. Most recently she was contracted by the Calgary Board of Education to work with teachers in the development of performance assessment tasks for the BIT and TMT clusters using backwards design. She has used the Titans simulation in her BIT classrooms for over 10 years.

★ Sessions may be changed or cancelled ★
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